

Explainer Video Script – [Confidential]

Did you know that there are as many as 1.5 billion adults worldwide who are either overweight or obese and this number is expected to rise to 3 billion by 2030? Shocking? Indeed! Yet the problem is compounded once you realize that there are more than 53 diseases related to obesity.

These diseases include type 2 diabetes, cardiovascular disease, hypertension, stroke, and certain forms of cancer. **[Confidential]** is a turnkey integrative weight management solution for healthcare providers, such as **licensed physicians**. It allows you to safely and effectively reduce overweight and obesity problems, obesity related medical conditions and healthcare costs.

We have identified four basic problems in the current marketplace, and have endeavored to provide a solution for them through **[Confidential]**.

- The absence of a proven **intervention** for long-term **weight management**.
- Lack of in-office **nutritional and behavioral counseling resources**.
- Time constraints in a busy office.
- Resources to initiate a weight conversation to prevent causing offense or reducing patient rapport.

The time for action is NOW if we are to combat the world's overweight and obesity problems.

We offer only clinically proven products that include physician administered progress tracking and body composition technology which is 510(K) FDA cleared, approved by CPT codes and is HIPAA compliant. It is important to remember though, that no product alone can help you in the long run. A **comprehensive long term solution to weight management**, obesity related medical conditions, and reducing medical costs is possible only through an established and **interactive physician to patient relationship**.

[Confidential] also offers a comprehensive internet and mobile patient support platform that provides patients with **nutritional and lifestyle counseling**, including face to face and distance counseling. Our mobile app also delivers **customized meal plans**, shopping lists, and a **nutrient tracker**.

The **[Confidential] Provider** long-term weight maintenance and wellness program helps you receive increased visits from both cash and insurance patients for 53 diseases that are associated with obesity. The **[Confidential] Provider Network** also helps expand your patient base through referrals, and we sponsor several community events for nutritional and lifestyle counseling. We provide administrative and system training too, in addition to patient support and in-office marketing materials.

[Confidential]® Creating A Slender, Healthier World One Patient At A Time

We offer several distinct advantages over other medical weight loss companies:

- Based upon real food, our weight loss plan aims to produce **long-term behavioral modifications**.

- Our weight loss plan does not support lower calorie versions of **unhealthy food choices**.
- Our weight loss plan **does not support pre-packed processed foods**.
- Our products are clinically proven in human studies.
- Our products contain **no stimulants**.
- **Our products do not require injections, prescriptions or surgery.**
- Educational videos as well as nutritional and long-term weight management counseling.
- Our weight maintenance plan increases patient visits and breaks the cycle of weight regain after weight loss.

If you are a licensed physician, choose [Confidential] and:

- Help patients lose weight and break the cycle of weight regain.
- Improve your patients overall health.
- Reduce obesity related medical costs.
- Expand your patient base and referrals.
- Increase patient visits.
- Increase revenue for your practice.

Be the Solution! Join our growing network of **[Confidential] Providers**. Contact us today to schedule an on-line or in person presentation.